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## FERENCE & ASSOCIATES LLC

JAN 23 2008

409 Broad Street  
Pittsburgh, Pennsylvania 15143  
Phone: (412) 741-8400  
Fax: (412) 741-9292  
Web: www.ferencelaw.com

### USPTO FACSIMILE COVER SHEET

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To: Commissioner for Patents  
Fax Number: (517) 273-8300  
Date: January 23, 2008  
Pages: 22 pages (including this cover sheet)

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#### MESSAGE:

METHOD AND SYSTEM FOR CREATING AND ADMINISTERING INTERNET  
MARKETING PROMOTIONS

Examiner J. Janvier  
Serial No. 09/805,336

Amendment Transmittal  
Petition and Fee for Extension of Time  
Amendment

(696.003)

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FERENCE & ASSOCIATES LLC  
Amendment Transmittal

Atty. Docket No. 696.003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JAN 23 2008

In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : Jean D. Janvier  
Filed : March 13, 2001 Group Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND ADMINISTERING  
INTERNET MARKETING PROMOTIONS

HON. COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

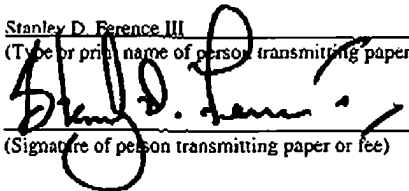
1. ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- OR
2. ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.
3. ☒ Applicant is a small entity..
4. ☐ Also enclosed: \_\_\_\_\_

CERTIFICATE OF TRANSMISSION

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (571) 273-8300 on January 23, 2008 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D. Ference III

(Type or print name of person transmitting paper or fee)

  
(Signature of person transmitting paper or fee)

Page 1 of 2

FERENCE & ASSOCIATES LLC  
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5. ☒ No additional filing fee is required.
6. ☒ The filing fee has been calculated as shown below:

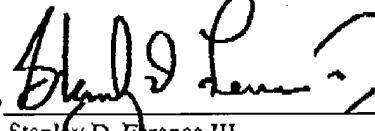
	Claims Remaining After Amendment (Col. 1)		Highest No. Prev. Paid for (Col. 2)		Present Extra (Col. 3)		SMALL ENTITY				OTHER THAN A SMALL ENTITY	
							RATE	FEE			RATE	FEE
Total	21	-	** 21	=	* 0	x	\$25	=	O	x	\$50	=
Claims									R			
Ind.	2	-	*** 3	=	* 0	x	\$100	=	O	x	\$200	=
Claims									R			
<input type="checkbox"/> Multiple Dependent Claim Presented						+	\$180	=	O	+	\$360	=
									R			
							<b>TOTAL</b>	= \$	O		<b>TOTAL</b>	= \$
									R			

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- \*\* If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space.
- \*\*\* If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

7. ☐ Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$\_\_\_\_\_ filing fee required to the credit card identified in the EFS-Web payment screen.
8. ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the EFS-Web payment screen.

Respectfully submitted,

FERENCE & ASSOCIATES LLC

By   
Stanley D. Ference III  
Reg. No. 35,879

Dated: January 23, 2008

Mailing Address:  
Customer No. 35195  
FERENCE & ASSOCIATES LLC  
409 Broad Street  
Pittsburgh, Pennsylvania 15143  
(412) 741-8400  
(412) 741-9292 - Facsimile